



“For Diversity. Against Discrimination.” Journalist Award 2008

Competition Rules

1. All entries must be accompanied by a completed online entry form.
2. All entries must have been published by media outlets from 1 January 2008 to 31 October 2008.
3. All entries must have been originally published in either a print or online media outlet, including publications of individual companies, associations or universities. The main editorial office of the media in which the entry was published must be based in one of the 27 EU Member States.
4. The deadline for entries is 12.00 (midday) on 31 October 2008.
5. Each entrant may submit up to three articles.
6. Entries must be at least 3,800 characters in length (including spaces).
7. Entries must be submitted in one of the 23 official languages of the 27 EU Member States.
8. Entries may consist of one article or a series of articles provided that they are published in a single edition.
9. Team entries will be accepted provided that all major contributors (e. g. researchers, journalists and editors) are listed on the entry form and that the team does not exceed 5 people.
10. Each entry must be made with the consent of the author.
11. Entrants should keep copies of all material submitted as entries will not be returned.
12. The European Commission reserves the right to use entries in presentation materials and with the media, as well as for entries to be reproduced in any form for the purpose of promoting the Award and the “For Diversity. Against Discrimination” campaign.
13. The jury’s decision is final. The jury also reserves the right to reject any entry that does not comply with the requirements of the competition.
14. In submitting an entry, the entrant accepts that he or she has read and understood the competition rules.
15. Entrants may be asked to provide proof that the entry has been published.
16. Entrants must be aged 18 or older.

Additional criteria for the Special Award on the Roma

1. To be considered for this special award, the article must focus on discrimination against the Roma based on one or several of the following grounds: racial or ethnic origin, religion or belief, age, gender, disability or sexual orientation.
2. The national juries may nominate an article for this prize which will then qualify for the European final.
3. The European jury will then select a winner from the entries nominated by the national juries.





Assessment Criteria

The jury will judge the entries in relation to the objectives of promoting diversity and combating discrimination. In addition, preference will be given to those articles that particularly raise awareness of the issue of diversity in employment, or that help increase understanding among young people of multiple discrimination, the benefits of diversity, and the need to combat discrimination.

In addition, jury members will assess entries based on more general evaluation criteria including:

- Newsworthiness and relevance of information
- Ability to hold the reader's interest
- Objectivity, independency and respect for journalistic ethical principles
- Originality
- Impact of the work and its benefit to the public
- Research required collecting information, resources and effort taken in the work's preparation
- Quality of writing and language
- Content of the entry: it must focus on discrimination and in particular on one or several of the different grounds of discrimination covered by EU anti-discrimination legislation (the Racial Equality Directive and the Employment Equality Directive): sexual orientation, age, disability, race or ethnic origin, and religion or belief.
- Articles on multiple discrimination are particularly welcome





Entry Procedure

The Journalist Award is open to print and online journalists from all 27 EU Member States. The deadline for entries is 12.00 (midday) on 31 October 2008. There are no entry fees. Journalists may be nominated for the award by another person, but the entry will only be accepted if the journalist agrees to the nomination.

Please read the competition rules carefully before submitting your entry.

To take part in the competition, you must submit your entry using the online entry procedure.

Submitting your entry online

1. Complete the online entry form.
2. Paste the original text of the article in the respective field or upload the article in one of the following digital formats: TXT, RTF, DOC, or PDF. Please do not include any scanned text in DOC or PDF files.





Prizes

European Prizes

The winner of the European competition, plus the two runners-up, will receive prizes with a value of €4,500, €3,000 and €2,000 respectively.

Prizes will consist of activities or equipment to be chosen from:

- Participation at a conference or seminar on discrimination in the EU
- A trip to Brussels to meet relevant EU officials, MEPs and other stakeholders
- Electronic equipment to help with the journalist's work

Alternatively, each prize winner will be able to donate the equivalent prize money to an NGO active in the fight against discrimination outlined in his or her entry.

For the Special Award on the Roma, the winner of the European competition can look forward to a prize with a value of €2,500.

National Prizes

The winners of the 27 national competitions will receive a prize with a value of €750.

The national winners of the Special Award on the Roma will also receive a prize.

